

VPA Board Meeting – In Show Choir Room

(Thursday, March 4, 2010 – 6 PM

<http://www.johnstonchoirs.com/vpa/vpaindex.html>

Attendance: Rhonda Gowey, Ann Wiley, Mary Ellen Dockum, Anne Carlson, Nicole Gardiner, Barb Vance, Dianne Greenfield, Melissa Judge, Sarah Van Waardhuizen, Joanne Diehl, Kersten Gebard, Jean Schares, Ann Davis, Jill Burch, Sue Nagel, Stephanie Gordon, Julie Schraeger, Sarah Meek

Welcome: Joanne Diehl, Nicole Gardiner

The March VPA meeting was called to order by co-president, Joanne Diehl, at 5:59.

Approval of November Minutes

Meeting Minutes:

Motion was made by Anne Carlson to approve February minutes.

Barb Vance seconded the motion.

Motion carried.

Treasurer's Report: Dianne Greenfield

Dianne Greenfield reported that Showzam brought in \$12,000 less than last year. Although fewer schools participated our profits were maximized by keeping our expenses down; no program expenses, lower supply costs, lower food costs.

Motion was made by Jill Burch to approve the February Treasurer's report.

Mary Ellen Dockum seconded the motion.

Motion carried.

Choir Directors' Reports: Sarah Van Waardhuizen, Ted Brimeyer

Position Introductions and Reports

Masterworks Concert - Will be held Tuesday night in the high school gym at 7:30, highlighting female composers.

Update on Nashville - Prices are coming in a bit higher this spring than were quoted in the fall. We should receive a final invoice within a few days.

Not wanting students to have to pay more for the trip, Sarah has sent letters to businesses and called on them to solicit donations for the additional costs. She has collected over \$2500 in donations at this point.

Raising adult ticket prices for the spring show from \$8.00 to \$10.00 and the student ticket prices from \$5.00 to \$6.00 will also help with extra money to reimburse VPA for the extra Nashville costs.

Should we do more fund raising to raise extra money?

The directors are proposing to spend up to \$2000 for a new sound system for the spring show.

Update on Choral Tour 2011 – A parent survey was done and approximately 76 responses were received. A student survey was also done. We should have some results for the next VPA meeting. People definitely want to do this. We will have a couple of options for this trip.

Will VPA allocate additional funds for the Nashville trip, and then determine what actions will be taken to raise extra money to replace those funds?

- Presidents (Joanne Diehl, Nicole Gardiner)

Senior Compilation DVD gift – Will VPA pay for this gift? At what cost? Last year's gifts totaled \$450.

Motion was made by Sue Nagel to cover the costs of the DVD gift for seniors.

Barb Vance seconded the motion.

Motion carried.

- Past Presidents (Jill Burch, Jill Morrill)
- August Kick-Off Event (Loraine Wallace)
- Showzam (Barb Vance, Jodi Schneider, Kathy Bower, Lisa Mentzer)
- Showzam Elect (VACANT)
- Madrigal (Rita Pray, Denise Friesth, Becky Mayer, Sue Nagel, Karen Waltz, Susan Ward, Stephanie Gordon)
- Madrigal Coordinator Elect (Ann Wiley)

Purchasing Metal Knight (3 @ \$100 each)

Motion was made by Kersten Gebard to purchase the 3 knights at a cost of \$100 each.

Mary Ellen Dockum seconded the motion.

Motion carried.

- Fundraising Chairs & Encore Cards (Ann Davis, Pam Fleming, Dee McCracken, Kathleen Ottley)

Fundraising options –

Time to check into the scheduling of I-Cubs concession stand work for next year.

Mrs. Beary has organized groups to work at the Hy-Vee Triathlon for next year.

Kathleen Ottley suggested the can/bottle redemption program as a possible fund raiser. Dianne mentioned that this is a great fundraiser to add money to the general fund, not for individual trip accounts. We will explore dates at the April VPA meeting for this drive.

- Patron Publicity & Showzam Program (VACANT)
- Parent Book (Raynee Sparks)
 - Parent Book is done. See chaperones for your book on Saturday.**
 - It was suggested that someone just take pictures of choir members early next fall and get book out much earlier.**
- Senior Rep (Jill Burch, Lisa Mortens)

End of Year Show – After show party – Stephanie Gordon is going to check on what is needed for this party

The Spring Show is being held at the Middle school this year – We are looking for non senior parents to help at the door on the night of the show.

- Senior Parent Show Reps (Anne Temple)
- Junior Rep (Stephanie Gordon, Rhonda Gowey)
- Sophomore Rep (Robyn Mills)
- 8/9 Building Rep (Sheila Stevens, Anne Towns)
- Chamber Choir Rep (Mary Ellen Dockum)
- Concert Choir Rep (Sue Nagel)
- Treble Concert Choir Rep (Kersten Gebard)
- Mixed Chorus Rep (Julie Schraeger)
- Innovation Rep (Linda Kunert)
- Synergy Rep (Jennifer Iregui)
- Costume Chair (Kersten Gebard, Valarie Nichols)
- Chaperone Chair (Anne Carlson, Jill Morrill)
- Transportation Chair (Suzie Martz)
- Vocal Music Apparel Chair (Alecia Soda)

Action Items

Motion was made by Barb Vance to pay for a sound system for the spring show at or about \$2000. Anne Carlson seconded the motion.
Motion carried.

Motion was made by Barb Vance to allocate approximately \$600 to pay for Nashville scholarship requests. Anne Carlson seconded the motion.
Motion carried.

Included are the results of an email vote taken on March 1, 2010 in regards to raising ticket prices for the Spring Show. Proposal was to raise Adult ticket price from \$8.00 to \$10.00 and student ticket price from \$5.00 to \$6.00.

Results:

Yes – 18

Yes to Adult price increase only – 7

No – 6

No reply - 8

New Business and Discussion Items

Close Meeting

Motion was made by Barb Vance to adjourn at 6:48 PM.

Anne Carlson seconded the motion.

Motion carried.

Respectfully submitted,

Sarah Meek

VPA Secretary, 2009-2010