

VPA Board Meeting -Show Choir Room
August 9, 2010, 6 pm

Attendance: Ann Davis, Ann Wiley, Tricia Scieszinski, Joan Sparland, Deb Henry, Carol Ratekin, Mary Jansen, Teresa Caracci, Julie Schraeger, Mary Ellen Dockum, Rhonda Elming, Robyn Mills, Connie Flyckt, Janiece Ochoa, Denise Friesth, Jan Anderson, Jodi Schneider, Greta Standish, Sarah VW, Eric Shepard, Alecia Soda, Sue Nagel, Kersten Gebard, Joyce Giles, Jennifer Iregui, Susan Ward

Welcome: Ann Wiley and Ann Davis, Co-Presidents

Sept meeting called to order by Ann Wiley and Ann Davis.

Begin today's meeting with introductions, share names, areas of Vocal Parents and volunteer interests.

Denise Ochoa - Costumes
Denise Friesth - Costumes
Jody Schneider - Showzam
Sarah VW - Director
Eric Shepard - Director
Joyce Giles
Jennifer Iregui - Synergy Rep
Deb Henry
Carol Ratekin - Treble Choir Rep
Mary Ellen Dockum - Chamber Rep
Julie Schraeger - 8/9 Rep
Ronda Elming - Choir rooms
Robyn Mills -President Elect, Madrigal Kitchen Chair
Mary Jansen
Teresa Caracci - Transportation
Tricia Scieszinski - Treasurer
Connie Flyckt - Cochair Madrigal setup and tear down
Kersten Gebard - Innovation Co-Rep
Sue Nagel Tickets/poster Madrigal, senior rep
Alecia Soda -VPA Apparel

The August 2010 meeting is called to order by Ann Davis.

Approval of June Minutes

Motion was made by Ann Wiley to accept, Sue Nagel second, Motion carried.

Treasurer's Report: Tricia Scieszinski

\$16,426.10 – balance update. Still waiting to receive some materials from past Treasurer, Dianne Greenfield.

Choir Directors' Reports: Sarah Van Waardhuizen, Eric Shepard

Welcome back. Curtains for both rooms – Val was working on that and she is not present tonight. Seeking volunteers to tackle this project. Show Choir announcement and parties. Show music announcement for 2010-11 next Thursday, August 19 at 4:00 pm. VPA kick-off info on website. Sunday, August 29 at 4:00 pm., approximately an hour. Volunteer sign-up opportunities for parents and updates for upcoming school year. Loraine Wallace is working on kick-off. Coupon booklets will be available for payments. Mrs. VonHagen, accounting office, suggests reminding parents that they can also pay online.

Chicago trip – all choir trip. Will be going in March.

Thank you to all parents and students that have been volunteering for fund-raising. Goal is to have every student go! Goal was to keep it reasonable for costs. More information will be posted on website. Information also will be shared at VPA kick-off.

Proposal for May 2011: to do a musical this year! May need another board position to chair coordination and assist with musical. Plan to work with Mr. Miller and theatre department on this. Mr. Shepard has strong musical experience.

President's Report. Ann Davis, Ann Wiley

Approve and vote on purple sheet: VPA Board positions and chair positions. New positions and updates to VPA Board positions. (Will a copy of the purple sheet be included with the minutes? Or should we specifically list the additional Board positions?)

Motion made by Julie Schraeger to approve, Joyce Giles seconded the motion. Motion carried.

Contact information will be sent to Board members, committee chairs, and representatives.

Past President's Report– none

- **VPA Kick-off Coordinator:** Loraine Wallace: will contact committee chairs and regarding table needs. She is working on coupon booklets and will bring cookies and lemonade for refreshments.
- **Fundraising & Encore cards:** similar to last years – kids will go out and sell. Pizza party after – contact to Casey's for donations. Also recruit volunteer donations from families re: paper goods, pop, water, etc. Bulls Eye newspaper ad has been effective. New addition to Encore cards – Jimmy John's!

Julie Schraeger: Little Caesars might be an option (\$5.00/large pizza).

Sarah VW: How many to sell?

Discussion other groups selling similar discount cards so we have competition.

Ann Davis: Students can sell as many as they want. Show Choir students will sell 10 cards, other choirs sell 5. Any cards sold over 5 cards—regardless of choir involvement, kids get 1/2 of cost back for their account. 2000 cards are ordered. This cannot be changed.

Sarah VW: if more were sold could we then use that to help with costs for Musical?

Ann: last year – JHS sold 1800. This gave middle school 200 to sell. More could be ordered.

Julie Schraeger: how does this fundraising affect our 7th and 8th grade show choirs.

Susan Ward – some have 2 kids involved, and many cards to sell.

Sarah VW: conversation about those in auditioned choirs selling 10, and other choirs selling 5.

Motion made by Robyn Mills: all choirs except mixed will sell 10 cards and mixed will sell 5. Students may always sell more. Seconded by Jody Schneider.

Motion amended to include: *Assuming printing more is still viable.*

Sue Nagel: history in past that if quota not met family paid the difference.

Motion carried.

- **Showzam:** Jody Schneider

Julie Schraeger husband will co-chair backstage.

- **Madrigal:** Ann Wiley

Committee will meet following Aug 9 VPA meeting. At kick-off hope to get/recruit volunteers especially sophomore parents.

- **Fundraising:** ICUBS –Ann Davis

Update concession stands and beer stands. 2711.91 collected. Money divided by shift, with 1.5 stipends for double-header.

Table set up for Encore Cards – 4 games. Let kids sign up.

- **Patron Publicity and Showzam program**

- **Parent Book** – Raynee Sparks take pictures; will set up time with Sarah VW.

By-laws explain roles and responsibilities for all.

- **Senior Rep:** Posters come spring – Pat Ward
- **Parent show reps** – no report
- **Junior Reps** – responsibilities include cookies after spring show
- **Sophomore rep** – no report
- **8/9 Building rep** – no report
- **Chamber choir rep:** Mary Ellen Dockum need dress sizes, use labels etc.
 - Costume chair or choir rep for robes/dresses? Choir reps coordinate and costume reps assist.
- Everyone's choirs will need labels for robes/dresses.
- Mr. Brimeyer used choir excel sheet for costume check out to track attendance.

- **Concert choir rep:** no report
- **Treble choir rep:** no report
- **Mixed choir rep:** no report

- **Innovation rep:** Kersten Gebard and Susan Ward
 - Discussion of Show Announcement dinner and needs (with Jennifer Iregui, Synergy Rep):
- **Synergy rep:** Jennifer Iregui
 - Request budget allowance for show choir home party (Inno/Synergy) after
 - Use paper goods at this event as well as at November potluck.

- Aug 19 may be kids arriving late due to cross-country, football, volleyball etc.

Question: dollar amount to request.

Sue Nagel: ask Hy Vee if donate water.

Motion made by Kersten Gebard for 100 dollars budget from VPA to support paper goods. Seconded by Sue Nagel.

Motion amended by Denise Friesth so that \$100 budget amount also include additional expenses. Motion carried.

- **Costume chair:** no report
- **Chaperone chair:** no report
- **Transportation:** Teresa Caracci, no report
- **Vocal Music Apparel:** Alecia Soda

In past used IMPACT button down shirts and short sleeve polos. Request to look into t-shirt styles with Johnston Choirs logo.

Contacted IMPACT and place in Iowa City

IMPACT: short sleeve t for \$6.00 – minimum quantity order 24. Long sleeve would be \$10.00

Red Barn Promo Company - \$7-8 per shirt with minimum order of 24. One color print both sides. As quantity goes up price will go down.

Long sleeve ~ \$2.00 more.

Need to decide what color

What logo to print on front and back

Sarah VW: Johnston J with musical note, Proud supporter of Johnston Choir Music Dept

Goal does not need to be a moneymaker – any additional dollars would be bonus!

Have sample of each size and design available for sale – try to do at kick-off for orders.

Can also put order form on website, and email.

Ann Davis: Consensus purple long and short sleeve. Discussion on coloring of letter color so that it stands out. Suggestion for gold and white lettering.

Motion made by Teresa Caracci – t-shirts will be designed and purchased from Red Barn Promotions (contact is Tricia Scieszinski), and Alecia and Tricia will finalize design and colors with Eric and Sarah's input. Seconded by Sue Nagel, with amendment that motion will include short sleeve and long sleeve all purple shirts. Motion carried.

Ann Wiley: VPA Events Handout for music dept: request that everyone review and provide input if needs arise. This will be action item for Sept to approve.

Motion made by Mary Ellen Dockum to adjourn, **seconded by** Denise Friesth.

Motion carried. Meeting adjourned.