

VPA Board Meeting – Show Choir Room
January 3rd, 2011 ----- 6:00 p.m.

Attendance:

Introductions, names, child, and role in VPA

Welcome: Ann Wiley and Ann Davis, co-Presidents

January meeting called to order by Ann Wiley and Ann Davis.

Approval of November Minutes

Now posted online.

Motion was made by Sue Nagel to accept, Julie Schraeger second, Motion carried.

• **Treasurer's Report:** Tricia Scieszinski

Bank balance ~ \$17,500.00.

Received money from school for Encore and Younkens cards. Balance reflects minus Chicago deposit.

All in favor, ayes carried.

Madrigal earned \$4,595.64 and the raffle \$231.95.

• **Choir Directors' Reports:** Sarah Van Waardhuizen, Eric Shepard

Show Choir dress rehearsal students only on Thursday – due to space, students only.

Review of upcoming calendar events.

Thank you to all for Madrigal work – especially for Ann Wiley, chair and her committee.

New business: headset/walkie talkie type of set up for directors. Approximately \$200 – \$250.00

Welcome to Miss Sievers, student teacher.

Musical updates – looking for parents to help head up efforts for May Musical. Could consider parents who are outside of the music realm as well. Students starting to express interest.

• **President's Report.** Ann Davis, Ann Wiley

Review job descriptions of different responsibilities for chairs, so we can update or plan on communicating to new members as we look forward.

Kudos on newsletter, and consider if we should send to parents at large and keep them informed.

• **Past President's Report**– no report at this time

• **VPA Kickoff: Coordinator:** Loraine Wallace: no report

• **Showzam:** Lisa Mentzer, Jodi Schneider

30 show choirs total attending – every show choir from Metro (except Lincoln and Dowling).

Due to increased size – will be moving it to gymnasium at JHS. SE Polk has a “portable” stage that we were going to borrow. Need people to help with stage set up, volunteers, etc. Cost to rent from a company = \$2000.00. SE Polk stage cost = \$1400.00. Due to various circumstances, set up, logistics, set up, skirting, etc. committee is looking at rental possibility. Rental company does all of the transport and set up. Also rental company will take responsibility for set up and tear down.

Johnston’s hosted wrestling meet date changed this year, which opened up the gym for our usage.

As in past, will have the same individual do sound for us. Person is experienced – does Indianola and Waukee, so has had experience and has done this for Johnston in past.

Due to additional schools participating, wondering if we need additional insurance. Past = \$25,000.00 worth of insurance (cost ~\$875.00). What has been typical revenue? Maybe \$35,000 to \$40,000, (cost ~\$1,225.00). Range of prices due to weather advisory vs. more significant weather conditions (travel advisory/command).

Recommendation: \$35,000, with travel advisory

Volunteer needs: Parking, Security

Committee chairs will send volunteer reminders of shifts.

• **Madrigal:** Ann Wiley

Lovely week, kudos to committee. Thank you to everyone!

• **Fundraising:** –Joan Sparland, Ann Davis

Communication from Joan Sparland:

ENCORE CARD SALES RESULTS

| | |
|--------------------------------|------------------|
| Gross Sales-to-Date | \$12,179.00 |
| \$ Earned for Student Accounts | \$ 1,732.50 |
| Net Revenue for VPA | \$10,446.50 |
| Budget | \$ 9,000.00 |
| % Increase | + 16.1 % to plan |

YOUNKERS BOOKLET SALES RESULTS

| | |
|--------------------------------|-------------|
| Gross Sales-to-Date | \$ 1,100.00 |
| \$ Earned for Student Accounts | \$ 1,100.00 |
| Net Revenue for VPA | \$ 0.00 |

COMMENTS/ACTION POINTS:

- Final ENCORE! Card “Fast 5” Prizes will be drawn this week (Sell 5 for a Chance at \$5)
- \$ Earned for Student Accounts has been forwarded to Tricia for all choirs except Mixed Choir. Joan is verifying those students at this time. Unfortunately, there aren’t many students who earned dollars from Mixed Choir. Those numbers will be forwarded to all of you by Wednesday.
- We have been invited to participate in the Spring season Younkens event February 26, 2011. Joan needs to know if VPA wants to participate again.
- Joan will be prepared to present a proposal for next year’s Encore Card sales promotion (length of promotion, built in incentives, etc.) at a future meeting.

Basketball concession: Dec. 3 - girls basketball game made up on Dec. 4: Earned \$181.73 total with \$30.29 earned by students/parents for each shift worked.

Dec. 21 - basketball games - earned \$438 with \$19.90 earned by students/parents for each shift worked.

The Madrigal raffle netted \$231.95 for the VPA.

- **Patron Publicity and Showzam program** – Joann and Sarah working together

 - Patron donation will be mentioned on webpage.

 - Received ~\$1700.00

 - Showzam program – Karen Teel reported that it is complete; the costs were covered through ads. Increased number of programs, all sales will = profit!

- **Parent Book** – Raynee Sparks:

Working with Pat Ward. They are working so that photos can be set up for parents. Books will be set up as pdf and emailed to parents so they can print if they want.

- **Senior Rep and Parent Show:** Jan Anderson, Sue Nagel – no updates at this time.

- **Junior Reps** – no report

- **Sophomore rep** – no report

- **8/9 Building rep** – Julie Schraeger, no report

- **Chamber choir rep:** MaryEllen Dockum
working with Sarah on all state banquets
breakfast for morning of All State went well - Oct 23

- **Concert choir rep:** Jodi Schneider, no report

- **Treble choir rep:** no report

- **Mixed choir rep:** all choir robes measured before concert.

- **Innovation rep:** Susan Ward and Kersten Gebard

How many locker posters do we need? Should we have one for every competition? Or do we just do one?

Peg Rasmussen and Ann Wiley volunteered to help with locker decorations. Consensus decision was to let the committee decide how often to put up decorations.

- **Synergy rep:** Jennifer Iregui, no report (included in discussion of locker posters)

- **Costume chair:** Janiece Ochoa

- **Chaperone chair: Loraine Wallace**
No concerns, volunteers covered

- **Transportation:** Teresa Caracci, no report (volunteers, drivers, etc. okay)

- **Vocal Music Apparel:** Alecia Soda

Shirts still available. Set up for sale at ShowZam, and also have all committee chairs wear at ShowZam.

Action items:

Walkie Talkie headset system \$200 – \$250.00: Motion made by Robyn Mills, Sue Nagel second, motion carried

Showzam committee recommendations rental fee for stage \$2,000.

Insurance: \$1,250.00 for \$35,000 coverage

Recommendation approved by VPA

Motion to adjourn Sue Nagel, Teresa Caracci second, passed.

Meeting adjourned 7:01 pm